

CSR Connections



94%

6%

Not heard of CSR



83%

17%

Don't know much

Only 6% of young people have heard of CSR. After hearing an explanation, then 17% claimed to know 'a bit' about it. Around 1 in 6 young people (17%) feel that CSR activities have impacted their own lives, or the life of their community. But more than 80% could not name a single company linked to CSR.