

CSR Cost-Benefits

"It is more important for foreign companies to do CSR than domestic companies."

"Foreign companies should contribute to the community to a greater extent than local companies."

16%
18%

Don't know

30%
33%

Disagree

54%
49%

Agree

There does seem to be an expectation among approximately half of the young people polled that foreign companies embrace CSR (specifically) more than domestic companies.

The similar results for "contributing more to the community" (more generically) suggest that the distinction between CSR and community development is either not apparent or not relevant to the respondents.

This expectation may perhaps be unwarranted to the extent that foreign companies may already practice CSR and/or community contributions (even to a greater degree than domestic companies).